

Day 2		
VI	09:30 am to 11:00 am	Indian Management Education as seen by some Key Recruiters
	11:00 am to 11:20 am	Coffee Break
VII	11:20 am to 12:50 pm	Indian Management Education - International Benchmarking [Country 3 & 4]
	12:50 pm to 01:50 pm	Lunch Break
VIII	01-50 pm to 03:00 pm	What are we missing in our Pedagogy?
	03:00 pm to 03:20 pm	Coffee Break
IX	03:20 pm to 04:30 pm	Revisiting the Legal Framework
X	04:30 pm to 05:30 pm	Concluding Session - The way forward ...

Who may participate?

B-School Directors / Deans / HoDs / Faculty / Recruiters / Industry Leaders and Industry Association Functionaries.

Registration Fee:

Rs. 7000/- for representatives from Industry, Rs. 5000/- for Faculty members nominated by Business Schools and Universities, Rs.1000/- for MBA Students. Payment to be made in favour of 'XIME, Bangalore'.

Last date for Registration: 31st December, 2018

Conference Co-ordinators:

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Conference Venue:

Xavier Institute of Management & Entrepreneurship

XIME Auditorium, Electronics City, Phase II, Hosur Road, Bangalore – 560100

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Shaping Future Leaders

First Announcement

National Conference on Indian Management Education: Time to Transform January 29-30, 2019



Xavier Institute of Management & Entrepreneurship
Electronics City, Phase II, Hosur Road, Bangalore-560100

ABOUT THE CONFERENCE

Indian Management Education: Catching up with the Best, Globally

Management Education in India has had a long history, the MBA format having made its penetration into the country not long after it had done in Europe. Beginning with Indian Institute of Social Welfare and Business Management (IISWBM) under University of Calcutta in 1953, the milestones in its onward course have included the path-breaking endeavours of Xavier Labour Relations Institute, the establishment in New Delhi in 1954 of a Faculty of Management Studies modelled on that of renowned US business schools, and above all, the launch of the Indian Institute of Management, Calcutta, in collaboration with the Sloan School of Management in 1961 and of the Indian Institute of Management, Ahmedabad with Harvard Business School in 1962.

The rapid and extensive growth of management education since then has paved the way for the emergence of nearly 3300 business schools across the country, making India the home to the largest business education community in the world.

Indian Management Schools Remain Averse to Internationalisation

While Indian industry and Indian management talent have no doubt made their mark on the world scene, Indian Management Education itself has had less global visibility than might be expected. Many of our leading management institutes fail to attract talent from other countries, both as students and faculty. According to a report by Association of MBAs (AMBA) on Application and Enrolment for the year 2017, international students comprise a mere 2 % of total applicants in AMBA-accredited management institutes in India. Despite tie-ups with several international management institutes, exchange of faculty and meaningful collaborations in knowledge creation remain alarmingly low.

Indian management institutes have also fought shy of international accreditation agencies such as AACSB, Equis, AMBA, ACBSP, etc. Out of the 3300 management education institutes in India only 4 have been accredited by Equis, 15 by ACBSP, 10 by AMBA and 7 by AACSB. This is one of the reasons why Indian management institutes are not on the radar of aspiring students from Europe, USA, China, Japan or other Asian countries much as their quest for diversity in business learning experience leaves enormous scope for what India offers.

The somewhat cloistered disposition of Indian business schools towards global outreach is in stark contrast with institutions even from other Asian countries including China, Japan, South Korea, Malaysia and Singapore which have actively pursued internationalisation of their student base, faculty and curriculum.

Time to Transform

Even as more than 300,000 potential business managers graduate annually from India's business schools, quality of the education they receive would need enhancement. For another, only a limited number of our management schools can aspire for international recognition and fewer still are actively pursuing such recognition or global benchmarking.

This state of affairs would require urgent attention and remedial measures all the more in view of the likelihood of the Indian higher education sector being opened soon to foreign universities and institutions of higher learning with the disruptive changes that the process will involve.

How do we go about changing the situation? If stodgy pedagogies and curriculum are to be discarded, what should take their place? Do we experiment, and try to design our own models? Or should we import methods and practices from elsewhere? What challenges in terms of adaptation or innovation do our management educators and other stakeholders face in this context? What possible role can government and regulatory agencies play in promoting greater internationalisation of Indian management education? How are business schools particularly from BRICS and East Asia gearing up to meet similar challenges?

These are some of the questions that the conference, the participants of which will include prominent management educationists from India and overseas as well as leading representatives of government and business, will endeavour to address through its presentations and discussions.

PROGRAMME SCHEDULE

Day 1		
Session	Time	Topic
I	09:30 am to 11:00 am	Inauguration
	11:00 am to 11:20 am	Coffee Break
II	11:20 am to 12:50 pm	Indian Management Education - A Global Comparison
	12:50 pm to 01:50 pm	Lunch Break
III	01:50 pm to 03:20 pm	Indian Management Education - As seen by three top Chief Executives
	03:20 pm to 03:40 pm	Coffee Break
IV	03:40 pm to 05:10 pm	Indian Management Education - International Benchmarking [Country 1 & 2]
V	05:10 pm to 06:40 pm	What are we missing in our Curriculum?